

Press release

Zurich, June 5, 2008

International Java Technology Conference presents Joshua Bloch in Zurich

Jazoon'08: Joshua Bloch in the spotlight on June 26, 2008

Jazoon'08, the International Java Technology Conference, is offering Java experts and enthusiasts a fascinating program of events from June 23 to 26, 2008 at Sihlcity Zurich, including an additional program highlight. The 26th of June will see internationally renowned Java expert and author Joshua Bloch (Google) giving two talks and signing copies of the second edition of his book "Effective Java". Registration is possible online, even if you are only interested in participating on one conference day.

Organizers are particularly proud to have Joshua Bloch (B.S. in Computer Science from Columbia University and Ph.D. in Computer Science from Carnegie-Mellon University) on board. He is Principle Engineer at Google and played a key role in the development of the Java platform at Sun Microsystems. He is also the author and co-author of various Java-related books. Along with Joshua Bloch, many other well-known speakers and major Java specialists and delegates from numerous countries are expected to attend.

Java Puzzlers

On Thursday, June 26, Joshua Bloch will present another event with programming puzzles. These have been developed by Bloch together with Neal Gafter from Google. The talk will take the form of a game show and is sure to challenge even the most hardcore Java aces.

Effective Java Reloaded

Thursday, June 26, will also see Joshua Bloch presenting new material from the long-awaited second edition of his book "Effective Java". In the talk, Bloch will be looking at subjects such as enum types, generics and concurrency, aiming to impart practically applicable knowledge.

After the talk, Joshua Bloch will be signing copies of the second edition of his book "Effective Java". Jazoon'08 will be the first place in Europe to make the book available. James Gosling, the father of Java, commented: "I sure wish I had this book ten years ago. Some might think that I don't need any Java books, but I need this one."

Register for a day pass online

Enthusiasts who do not wish to take part in the entire conference program can register online for day passes, at CHF 655, available until June 19.

Media representatives can register online at <http://jazoon.com/en/media.html>, and will receive free entry to all events as well as opportunities to interview speakers and experts.

For more information visit: <http://jazoon.com>

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About Jazoon

Jazoon is the international specialist conference for Java technology in Zurich. It is aimed at software developers and architects, IT decision makers and consultants worldwide. For the second time, the conference will be taking place at Sihlcity, Zurich, from June 23 to 26, 2008. Jazoon encourages personal contact beyond technical, geographical and cultural boundaries. Keynode AG (producers), Neteetera AG (technology partners) and cR Kommunikation AG (communication) will ensure specialist quality on a convincing stage.

Jazoon is supported by Sun Microsystems (Switzerland) AG and Elca Informatik AG (platinum sponsors), AdNovum Informatik AG and Credit Suisse (gold sponsors), Google, Canoo Engineering AG and Oracle (silver sponsors), as well as the Java User Group Switzerland (partner).