

Facts about JAZOON08

The International Conference on Java Technology.
June 23 – 26, 2008. Zurich.

Jazoon'08, the International Conference on Java Technology, attracted 850 participants and speakers from 37 countries. For the second time Jazoon turned Zurich for four days into the epicenter of the Java and open source community. However, say it with facts ...



JAZOON09

THE INTERNATIONAL CONFERENCE ON JAVA TECHNOLOGY
JUNE 22 – 25, 2009 ZURICH



Conference

> Program:

- 1 day pre-conference (Tutorials)
- 3 days conference and exhibition
- 1 day post-conference (Tutorial)

> Conference Topics:

- Enterprise Application Technology Stacks
- Pervasive Computing
- The Next-Generation Web Technologies and Rich Clients
- Cool & Fun
- Development Tools & Techniques
- Infrastructure Technologies & Language Issues
- Applications

> Participants:

- 850 participants from 37 countries (mainly from Switzerland, Germany, Italy, USA)
- software engineers, software architects, consultants
- students from Charles University of Prague, Universidade de Fortaleza, ETH Zurich Universities of Applied Sciences Berne, Northwestern Switzerland, Rapperswil, Zurich, and many more.

> Keynotes:

- Joshua Bloch (Google)
- Roy T. Fielding (Day Software)
- Rod Johnson (SpringSource)
- Ted Neward (Neward & Associates)
- Martin Odersky (ETH Lausanne)
- Simon Phipps (Sun Microsystems)

> Talks:

- 76 technical presentations
- 2 community tutorials
- 3 Jazoon Tutorials
- 4 Jazoon Labs
- hands-on activities included Java Learning Lab and Certification Center

> Speakers:

- 90 speakers from 18 countries (mainly from Switzerland, USA, Germany)



Outreach

> Sponsors:

- Platinum: Elca, Sun Microsystems
- Gold: AdNovum, Credit Suisse
- Silver: Canoo, Google, Oracle

> Exhibitors:

18 exhibitors (tools, continuing education, recruiting) amongst others:

- AdNovum
- Credit Suisse
- Day Software
- Elca
- Google
- Netcetera
- Oracle
- SpringSource
- Sun Microsystems

> Java Community:

supported by Java User Groups from Brazil, Bulgaria, Denmark, Egypt, France, Germany, Greece, Italy, Macedonia, Netherlands, Poland, Russia, Serbia, Switzerland, United Kingdom

> Partners:

supported by (amongst others):

- cR Kommunikation
- Eveni
- ICTnet Switzerland
- Netcetera
- OWASP
- SkillsMatter
- Swisscom

> Communications:

conference homepage (jazon.com)
– 500 unique visitors average per day

> Media Partners:

- Apress
- developpez.com
- inside-it.ch
- JavaSpektrum
- MokaByte.it
- Netzwoche



Success Story

> For Participants:

- results of a participant survey following Jazoon'08
- 89% of participants consider coming again and attending Jazoon'09
- 91% of participants would recommend Jazoon to a friend

> For Exhibitors:

- results of an exhibitor survey following Jazoon'08
- 70% of exhibitors said Jazoon was a success for them
- 85% of exhibitors would recommend Jazoon to business friends and colleagues

> Testimonials from Jazoon'08 participants:

"Jazoon 2008 was a great conference, very well organized at a fantastic location. The organisers did an excellent job supporting the attendees. Sessions, speakers and the general setting (like catering) were of high quality and the professional and intimate environment enabled the crowd to get in touch. A great success... definitely Jazoon is one of the leading Java happenings in Europe. See you at Jazoon 2009!"

Michael Hüttermann, Java Champion, Germany

"Overall great organization of the event and high level of the presented information made the event extremely professional. Not only was the conference technically advanced, it actually made us think of organizing such a conference in the Baltics. Great job done, thanks :)"

Eugene Igans, C.T.Co, Latvia

"Jazoon'08 was a great overall experience - well-organized, with top-notch speakers and attendees, located in the fantastic city of Zurich. If you are in the Java community, definitely consider attending."

Randy Shoup, eBay, USA

"I thoroughly enjoyed participating in Jazoon'08. It represented the right balance of technology, community and fun that other conferences sometimes lack. There is also an appropriate focus on the present with an eye toward the future to keep Java developers solving the problems they face now and prepared for emerging technologies."

Brian Sletten, Zepheira, USA

Organiser

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